

1 ENGROSSED SENATE
2 BILL NO. 1737

By: Stephens of the Senate

and

Patzkowsky of the House

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6 [Oklahoma Medical Marijuana and Patient Protection
7 Act - display outdoor signage - revocation of license
8 - effective date]
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10 BE IT ENACTED BY THE PEOPLE OF THE STATE OF OKLAHOMA:

11 SECTION 1. AMENDATORY 63 O.S. 2021, Section 427.21, is
12 amended to read as follows:

13 Section 427.21. A. A medical marijuana business shall not
14 engage in advertising that is deceptive, false or misleading.

15 B. Medical marijuana advertising shall not contain any
16 statement or illustration that:

17 1. Promotes overconsumption;

18 2. Represents that the use of marijuana has curative or
19 therapeutic effects; or

20 3. Depicts a child or other person under legal age to consume
21 marijuana, or includes:

22 a. objects such as toys or cartoon or other characters,
23 which suggest the presence of a child, or any other
24 depiction designed in any manner to be especially

1 appealing to children or other persons under legal age
2 to consume marijuana, or

3 b. any manner or design that would be especially
4 appealing to children or other persons under eighteen
5 (18) years of age.

6 C. Upon the effective date of this act, all medical marijuana
7 commercial grower licensees shall be required to post signage in a
8 conspicuous location at each entrance of the site of the commercial
9 grow operation. The following information shall be included on the
10 required signage:

- 11 1. Business name;
- 12 2. Physical address of the licensed business;
- 13 3. Phone number of the licensed business; and
- 14 4. Medical marijuana business license number.

15 The required signage shall also comply with county regulations
16 and local ordinances related to the real property where the
17 commercial grow operation is located. Failure to erect the proper
18 signage in accordance with the provisions of this subsection shall
19 result in the immediate revocation of the medical marijuana
20 commercial grower license.

21 SECTION 2. This act shall become effective November 1, 2022.
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